#### Get Your Tickets on Auto

Before you spend a dollar for merchandise you should take into consideration the fact that a ticket on the auto is to be had if you spend the dollar in either of our stores. Get all the tickets you can—June will soon be here.





### Some One Gets the Auto

A little more than six weeks and we give this sweet running, comfortable, economical little Buick to some of our customers. We will be glad to do so for it is a machine that will be of credit to us. You are entitled to the tickets-don't fail to get them.

# Pre-Conference Specials

Begins 9 o'Clock Monday———All Week

#### Summer Underwear **Specials**

A list of prices on summer underwear is to be made in this department for the week which should attract crowds. No. 1. Children's Nazareth Combination Suits-an entirely new idea-it is a union suit and Nazareth waist in one-the tape is sewed to the suit just as on the waist-it takes the place of two garments and is neater, more comfortableo We make an introductory price on the 75c quality of ...... 53¢ Ladies' high neck, no sleeve, summer gauze vests-an excep tionally good value for Ladies' summer weight pants, knee length, lisle thread, 50c

L. D. S. Garments, all of the summer stock, for men or wo men, including every weight. Sale prices on the entire stock.

—We are going to demonstrate the ability of this store to sell merchandise for less money than any other store in the state of Utah.

-There are a good many reasons for our cheaper prices---more than we have space to tell about---but next week the items here mentioned will be offered and in every case they represent values which cannot be bettered.

-nor do we want to give the impression that at sales only is our selling ability superior--the same statement applies with equal fitness to the prices we make generally.



## The Fashion

Exhibit-2nd Floor

On the second floor we offer a a showing of ready-to-wear garments which is equal to the best in the state---we especially ask those who are inclined to buy away from home---to look at the offerings on

this floor before looking elsewhere---We crave the opportunity to show you these goods and to tell how they are priced whether you are ready to buy or not---we have made comparisons with the prices and qualities of eastern dealers and are satisfied that your critical comparison of this with other stocks will bring an increase of business to us.

The ladies on the second floor will cheerfully show for you all of the handsome new styles now ready.

#### Some Art Department **Specials**

Preparing for the summer's needlework. A few items which

are offered for next week only. A sale of pillow tops. Our handsome new line of floral designs. Our regular price is 50c, others get 60c to 75c. Con-

scarfs are 18x54 inches, squares are 30 inches: Velvet Pillow Tops, \$1.50 values, new designs.....

\$5 Battenberg Table Covers. A really handsome piece of genuine Battenberg lace, with pure linen center. square, or 45 inches in diameter. Next week, the sale

#### One Week of Hand Bag **SELLING**



New week to make a sale of hand bags which will include our regular stock of high priced bags with a shipment of new and handsome styles which have just arrived --- the assortment offered almost an endless variety and among the bags offered is one like

the cut which will be especially desireable for traveling or motoring--it is of a large size--genuine leather --leather lined and is fitted with all of the toilet articles--and receptacles for toilet requisites that a lady will want on short trips--some even have the hair brush and comb--the price on the entire line will be.....

#### A Sale of Travel Bags and Suit Cases BASEMENT-In the basement we make the best showing

Ogden of Suit Cases, Traveling Bags and Trunks. For the coming week the following prices will be made on traveling bags and suit cases

\$2.25 Suit Case, of water-proof fiber grass, 24 inches long, leather bound, brass trimmings, Sale Price .........\$1.85 \$2.75 Suit Case, of best waterproof fiber grass, real leather bindings, all brass fittings. ......\$2.35

\$3.75 Suit Case. Good imitation leather, solid leather handle brass trimmings and locks, Sale Price ...........\$2.98 Suit Case, sheep skin pressed into imitation of crocodile.

\$9 Suit Case, heavy solid leather, strapped and bound, bress \$6 Suit Case, solid tan leather, bound corners, brass fittings

24 inches long ......\$4.95

Bags-like shown in the cut-of real leather or fibre grass or imitation leather will be offered at special prices next

#### **Corset Waists** 1c an Inch

you pay for any of these \$1.25 Corset Waists. This offer lasts as long as the stock which will not be a great while, although we have plenty of the stock for at least two days' selling.
Ladies' and Misses Models—white
or drab, \$1.25 value for....1c an inch

#### 1.50 Petticoats 98c

Second Floor. Black Petticoats made of cotton taffeta and mercerized sateen; black only; made good and full on a graceful pattern; flares

slightly at the bottom; good ruffle and dust ruffle.

This is a very good skirt at the regular price of \$1.50, so that at 98c we should sell the entire stock quickly. 

## Spring Millinery for **Our Young Lady Customer**



Dame Fashion has not neglected the little ladies. The creations of millinery for the present season offers quite as many handsome patterns in bonnets and hats for our young lady customers as for their mothers.

On the second floor we have a department devoted to the wants of the "Little Women"one case is decorated with a showing of these finer bonnets-while there are styles quite as elaborate as will be wanted. There are also smart styles in little bonnets which are not at all

Children's Hats-peanut straw, natural color -trimmed with red and navy bands, 60 cent value for Babies' Lawn Bonnets, made o fgood quality of sheer lawn, daintily trimmed with val lace, swiss

embroidery and baby ribbon. A lot which was here last season, ranging in price up to \$1.75, 

### More Finery for the Children



Children's Spring Jackets-like the cut-a handy little garment for all seasons of the year, of good pressed flannel, in red, navy blue and brown, to 

Lingerie Bonnets, nicely trimmed with val lace and embroidery; assorted colors, latest styles best line in the city. Prices 19e to ..... \$4.75

Straw Bonnets-Trimmed with flowers and ribbons, 50 cents to ......\$10.00 Children's Dresses-Made in French styles, Dutch

styles and with yokes-trimmed with val lace and fine embroidery-some have embroidery skirts. From 60 cents to ......\$6.50

Guimpes-Trimmed with embroidery insertion and lace-high and low necks. Long and short sleeves, 2 to 14 years, 59 cents to ...... \$1.25

ually worth up to \$30 for . . . . . .

### \$1.50 Long Kimonas 95c

Second floor, next week. Long Kimonas-the handiest garment a woman can own-long style, in any of the following solid colors: Light Blue, Pink, Lavender, Red, Navy, Black. All are trimmed with Persian bands down front and around sleeve 

#### \$1.50 Overall-Aprons 98c

Second Floor, Long Gingham Aprons with long sleeves-just the apron for house cleaning, made of the best Amoskeg Gingham; cut good and full: high at the neck, roomy in the sleeves and skirt. We will sell a number of

#### Wright's Silver Cream 15c

Wright's Silver Cream will clean any kind of metal and make it bright as new-it will not scratch the most delicate surface. Next week we offer the 25c size-one to a custom-

#### Ammonia 2 Pints 25c

Ammonia for household purposes. A good strong solution. in the kind of bottle that you usually pay 20 cents for. Next week we will sell two pint bot-

#### Italian Castile Soap

Imported Castile Soap. Three pounds to the bar. This is the very best quality of eastile and the three pound bar will last for months. This piece will make 12 of the regular 10 cent bars. The whole piece for 75¢

#### 4 Jap Rose Soap 25c

Genuine Jap Rose Soap. The kind which sells everywhere at 10 cents a bar. We have a fine, fresh stock of this transparent glycerine soap which we will sell next week-allowing each eustomer to have not to exceed 4 bars-for ..... 25¢

#### Fletchers Castoria 25c

The only genuine Fletcher'sthe kind that is sold everywhere at 35 cents a bottle. We have a new, fresh lot which we guarantee to be the original article-you may buy at our drug counter at any time 

ment---here's a very unusual opportunity.

#### Mennen's Talcum 121/20

The genuine Mennens Taleum Powder. The same that is sold everywhere at 25 cents a can. We have a stock of both the borated and perfumed. You may have one of each, or two of either for

We absolutely guarantee this to be the genuine article.

A Sample Line of Ladies' Suits Act- @1 050

A \$7.50 Silk Petticoat for \$4.98

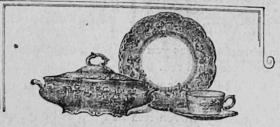
This item is limited to next week's selling only, and we prefer to sell not more than one to a customer. \$4.98

This item is finited to next week's sening only, and we prefer to sen not more than one to a customer These are in a variety of patterns and colors, made well as the \$7.50 should be made, for ......

If you don't mind a sample suit---which is really just as good as the stock gar-

#### **Toilet Specials**

Bromo Seltzer Se; Wright's Almond Cream, 10e and 25e; 20 Mule Team Borax 18e; 3 lb. Floating Castile 25e; Sea Foam Soap, shampoo, 6c; Mentholatum, 20e; Pompeiian Massage Cream, 37e; 50e Java Rice Powder 35c.



## A 31-Piece Dinner Set \$2.35 For \$2.35

The biggest bargain we have offered since opening the basement is a dinner set consisting of thirty-one piecesthere are plates of two sizes, cups and saucers, fruits and the staple pieces for serving six people; the set does not contain covered pieces, as shown in the picture.

Decorations are plain gold, pink flowers or violet. We allow one set to a customer at.....

# Startling Silk Specials

Just four items of special interest in the silk department next week--and each one un-

A new Fabric-Peau de Cygne (pronounced po-de-cyne). It is all of the pleasing colorings of this spring; decidedly stylish; one of the most wanted materials of the season \$............65c

A New Fabric -- Peau de Cygne (orpnounced po de-cyne). It is a bright, crisp, lively silk with a twill weave. It will be used for street wear and evening gowns-a 75c quality .....48c

for dresses, waists, etc. \$1.25 value for 36-inch Black Peau de Soie-of medium weight, soft finish. The proper weight for dresses, skirts and coats. Our \$1.75 value

for ......\$1,48

36-inch Black Chiffon Taffeta-a very good weight and finish

style—oxfords pat colt—or vici kid—light or heavy \$3.50 values

tlp-plump vici stock, medium extension soles

shoes and slippers on the bargain table-all worth

las shoes. Next week we offer any of the \$4 or \$5 values at the sale \$3.35

# Four Worthy Shoe Specials

military

\$1.50 to \$1.75 \$1.20